Two iPhone 13 Giveaway & Free Spring Party

- Invitation from PTS WORLD TAIWAN

Ready to party and feast and win the latest iPhone?

Lunar New Year is coming and we'd like to invite you for a once-in-a-lifetime chance to experience the local way to party, feast, celebrate and welcome the year of Tiger with us - the Public Television Service in Taiwan!

We're excited to hold the **Spring Party** with a feast of **delicious Taiwanese cuisine**. Come feast with us! All you have to do is fill out this **questionnaire** (https://lihi1.com/yuJlt) for the chance to win **a brand new iPhone 13** and **free party entry**!

- Event Objectives: Understand the media usage of PTS WORLD TAIWAN YouTube viewers. Collect viewer feedback about the channel, and promote the channel through event marketing.
- 2. Event Details:
 - a. Please **subscribe** to PTS WORLD TAIWAN YouTube Channel.
 - b. <u>Complete the online questionnaire</u> to qualify for the <u>first-stage iPhone 13</u>
 <u>prize drawing</u> (a total of 1 prize).
 - c. After voluntarily completing a group focus interview (approximately 60 minutes), you will qualify for free entry to the PTS WORLD TAIWAN Spring Party. At the Spring Party, there will be a <u>second-stage prize drawing</u> opportunity to be the lucky winner of an iPhone 13 (a total of 1 prize).
- 3. Event Prizes:
 - Prize drawings of two <u>iPhone 13 128G Midnight finish (an NT\$25,900 value</u> each).
 - Free entry to the PTS WORLD TAIWAN Spring Party including participation in one prize drawing for an iPhone 13. More exciting event details will be announced on the 'PTS WORLD TAIWAN Instagram'.
- 4. Qualifications for Participation:
- Participation is restricted to **non-Taiwan citizens** living or traveling in Taiwan.
- 5. Event Date and Location:
- Deadline to fill out the online questionnaire: February 28th, 2022.

- The date for the focus interviews and the Spring Party will be announced in late February. Please follow the 'PTS WORLD TAIWAN Instagram' for the latest announcements.
- 6. Event Fee: Free.
- 7. Feel free to also follow us on and <u>Twitter</u> and <u>Facebook</u>.
- According to Taiwan <u>law</u>, prize-winning non-Taiwan citizens who have not resided in Taiwan for at least 183 days starting from January 1st, 2022 will be taxed for <u>20%</u> of the value of the prize.
- 9. **Prize shipping** is restricted to **within Taiwan**.
- 10. After the prize drawing, the winner will be notified by email. If the winner does not **respond within 10 days**, they will be disqualified as prize winner.
- 11. The collection and use of personal data are in accordance with the <u>Personal Data</u> Protection Act.
- 12. This event will be held in accordance with pandemic regulations.
- 13. PTS reserves the right to alter event contents.
- 14. "PTS WORLD TAIWAN" is an international YouTube channel presented by Taiwan's Public Television Service which provides audiovisual services, including PTS-produced dramas, documentaries, news, travel shows, children's programs, and arts and culture programs all with English and Chinese subtitles. Moreover, we offer news broadcasts in English, Indonesian, Vietnamese, and Thai to serve foreigners living in Taiwan.
- 15. Links to pages:
 - a. PTS WORLD TAIWAN YouTube Channel: https://www.youtube.com/c/ptsworldtaiwan
 - b. Questionnaire: https://lihi1.com/yuJlt
 - c. PTS WORLD TAIWAN Socials
 - i. Instagram: https://www.instagram.com/ptsworldtaiwan/
 - ii. Twitter: https://twitter.com/ptsworldtaiwan
 - iii. Facebook: https://www.facebook.com/PTSWORLDTAIWAN/
- 16. For further inquiries, please email 'contact.pts-world@pts.org.tw'